WAKEFUL STUDIO

Web · Brand · Business Setup | wakefulstudio.co.za | hello@wakefulstudio.co.za

1-PAGE BRAND & WEBSITE SCOPE BRIEF

Project & Sector Overview

Chosen Aesthetic & Colour Tokens

Selected Scope Modules & Deliverables

Indicative Investment & Timeline

How We Build Together (4 Calm Steps)

1. Confirm written fixed quote · 2. Brand lockups & copy draft · 3. Staging preview & refinements · 4. Live HTTPS launch, email setup & full asset handover.

Indicative scope estimate. Formal written quotes state exact deliverables. All prices exclude VAT if applicable.

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